

APA President's Report

August 2012 Council of Representatives

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AMERICAN PSYCHOLOGICAL ASSOCIATION

2012 APA Presidential Initiatives

- ◎ Consistent with APA's Strategic Plan:
 - Maximize organizational effectiveness
 - Expand psychology's role in advancing health
 - Increase recognition of psychology as a science
- ◎ Based on Partnerships
 - Within APA
 - Between APA and other groups
- ◎ Inspire You to Take Action
 - Encourage you to build partnerships of your own



Presidential Initiative: Engaging the Next Generation of Psychologists

- ⊙ Addresses Strategic Plan's goal to maximize organizational effectiveness
- ⊙ Critical because APA membership is aging
 - Mean age of APA members in 2011 was 54.5
 - Mean number of years post-degree was 20.9
- ⊙ Unless we engage the next generation of psychologists, APA cannot be effective



Engaging the Next Generation of Psychologists: Activities to Date

- ◎ Focus of January Monitor column and my remarks to DLC and SLC
 - Monitor Column and Presentations available at <http://www.apa.org/about/governance/president/index.aspx>
- ◎ CODAPAR partnered with CECP to make early career psychologists involvement in divisions a focus of the Division Leadership Conference

% Divisions Providing Leadership Opportunities		% Divisions Providing Grants/Awards		% Divisions Providing Special Activities for
Student	ECP	Student	ECP	Student or ECP
88.9%	46.3%	70.3%	61.1%	24.1%

Engaging the Next Generation of Psychologists: Activities to Date

- ⊙ APAGS partnered with APA to develop a new journal, *Translational Issues in Psychological Science*, to focus on timely themes in translational science and serve as a reviewer/editor/author training mechanism for APAGS
- ⊙ Working with TOPSS, we have provided a scholarship program for 6 Florida high school teachers of psychology who are bringing 22 high school students to the convention; we have developed a Guide to Convention Program Highlights specifically for them
- ⊙ APA is initiating its own TED like talks
 - www.ted.com/talks - often feature psychologists and are very popular with the next generation
 - TED The Anatomy of a TED Talk Saturday 6:30-7:30 pm Level IV, Valencia Ball Room B&C – Phil Zimbardo and TED.com reps



Presidential Initiative : Interdisciplinary Science and Practice

- ⊙ Addresses APA Strategic plan goals :
 - ⊙ Expand Psychology's Role in Advancing Health
 - ⊙ Increase Recognition of Psychology as a Science
- ⊙ Critical because science is becoming more and more interdisciplinary; the really hard questions cannot be answered by a single discipline
- ⊙ Critical because health care is moving to integrated care where patients' needs are addressed by inter-professional health care teams



Interdisciplinary Science and Practice: Activities to Date

- ◎ Inter-organizational work group to identify competencies for psychologists to practice in primary care finalizing their report in September:
 - APA Health, Pediatric, Aging Divisions, APAHC, CFHA, CDCHPTP, SBM, STFM, VA Training Council (Chair- Susan McDaniel)
 - Saturday 10 am Session 3143 Level II, W206B/C
- ◎ USAID – APA partnership: Evidence Based Summit on behavior change interventions to impact health in the developing world planned for early 2013 (Lead: Robert Balster)
- ◎ Co-Chair, Committee on Interdisciplinary Science for the Council of Scientific Society Presidents with a number of outcomes planned



Interdisciplinary Science and Practice: Activities to Date

- ◎ Presidential Monitor articles and presentations available at

<http://www.apa.org/about/governance/president/index.aspx>

- ◎ Thanks to many APA Divisions/Boards/Committees program hour contributions in we have more than 20 hours of convention programming in:

- Interdisciplinary Science



- ◎Co-Chairs: Nancy Dess and Lynne Cooper

- Inter-professional Practice



- ◎Chair: Helen Coons)



Presidential Initiative: Obesity

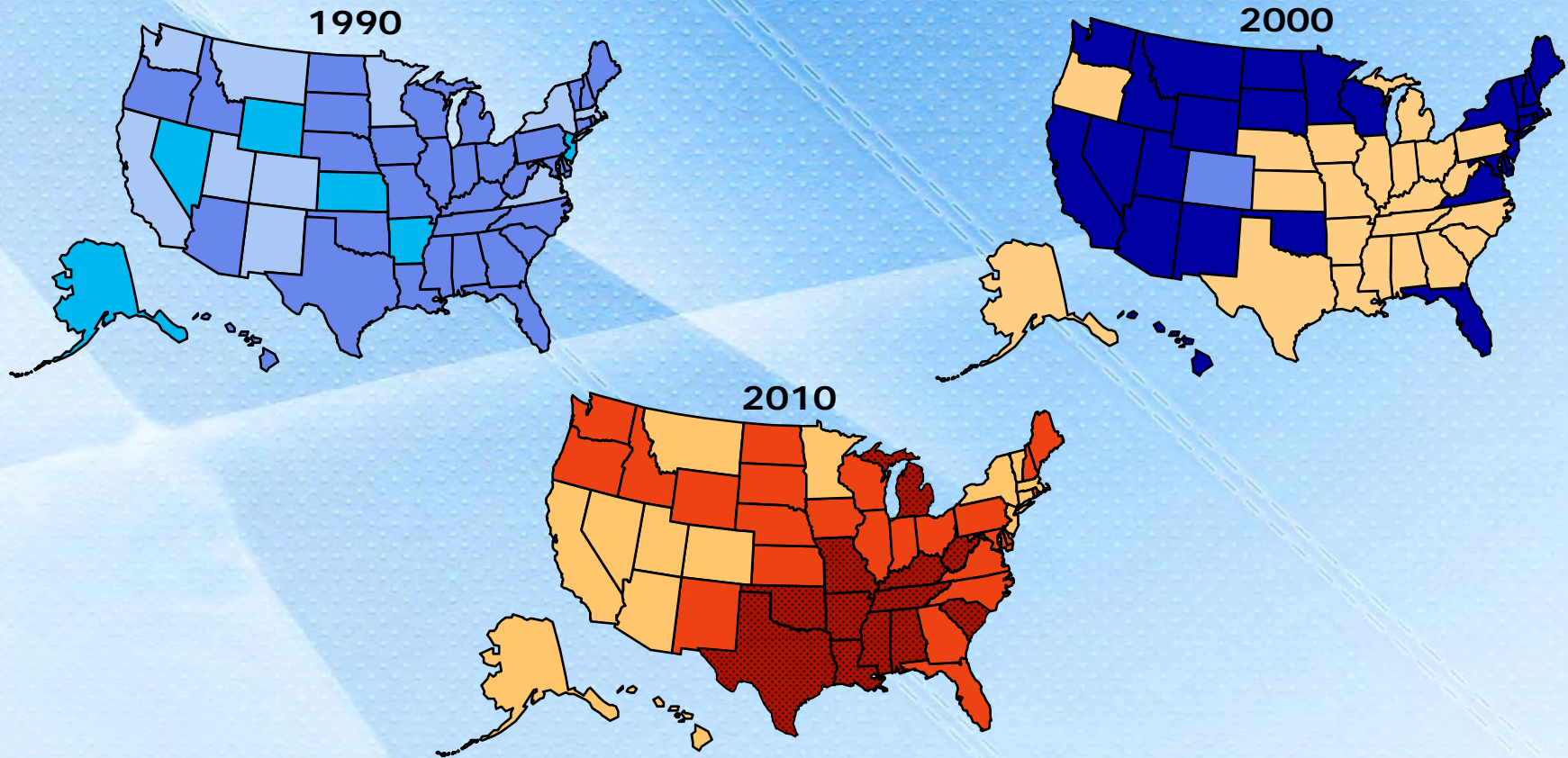
- ⊙ Addresses APA Strategic plan goals :
 - ⊙ Expand Psychology's Role in Advancing Health
 - ⊙ Increase Recognition of Psychology as a Science
- ⊙ Critical because obesity:
 - ⊙ Is the second leading cause of death in U.S. and expected to become the leading cause
 - ⊙ Will result in decreased U.S. life expectancy for first time in a century
 - ⊙ Is expected to bankrupt the health care system
 - ⊙ Is a behavioral problem; psychology has much to offer



Obesity Trends* Among U.S. Adults

BRFSS, 1990, 2000, 2010

(*BMI ≥ 30 , or about 30 lbs. overweight for 5'4" person)



Source: CDC:

<http://www.cdc.gov/obesity/data/trends.html>




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Obesity: Activities to Date

- ◎ Presidential Monitor articles and presentations available
 - <http://www.apa.org/about/governance/president/index.aspx>
- ◎ Obesity treatment guidelines are underway
 - <http://www.apa.org/about/offices/directorates/guidelines/clinical-treatment.aspx>
- ◎ APA- Association of Black Psychologists (ABPsi) Summit on Obesity in African American Women and Girls in planning stages



Obesity: Activities to Date

- ⊙ Opening ceremony will feature Kelly Brownell and Rena Wing: international experts on obesity
- ⊙ Thanks to program hour donation of many Divisions/Boards/Committees enjoy 20 hours of convention programming on obesity (Chair: Gareth Dutton); look for the  logo
- ⊙ Addressing our own COR work environment
 - Healthier food options at Council
 - Free morning exercise – Peabody Plaza International Ballroom G/H 7-8am Th – aerobics; Fri – zumba; Sat - yoga
 - Health Challenge Pavilion; Booth 1124 in Exhibit Hall - play active games: Wii golf, dance, bowling, basketball
 - My presidential party features dessert tastings and dancing



Psychology's Paradigm Shift from a Mental Health to a Health Profession

- ◎ Despite a 1996 APA Policy statement identifying psychology as a health profession, this paradigm shift has yet to occur for many members and staff
- ◎ This superordinate issue is so critical to psychology's future that it has become the overarching theme of my presidency
- ◎ My Presidential Address –Friday 2pm Level II, W205 A&B will focus on this issue
 - This and other Monitor articles and presentations on this topic are available at <http://www.apa.org/about/governance/president/index.aspx>

